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Propaganda during the Second World War





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To what extent the propaganda (successfully) achieved its goals during the WW2 in Yugoslavia?

T

The workshop is about propaganda posters of different fractions during the WW2 in Yugoslavia. is a part of the from only a couple of that were active on territory of during the Second World War. Posters and pamphlets are a good way to show the political and ideological beliefs and goals of diferent fractions at a time. Propaganda predominantly promotes that the given fraction thruth is the one and only truth. Some propaganda messages are still in use today.



A

Through direct approach with historical sources, the pupils will gain new knowledge about the period of the Second World War. They will get a better understanding of some of the symbols and messages of the time as well as the methods of propaganda of different fractions. Messages and symbols, presented in these posters are universal for Europe of that period.



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1. The students will acquire knowledge of a part of propaganda of some fractions on the territory of Yugoslavia during WW2.
2. The students will acquire some basic knowledge on propaganda.
3. The students will analyze historical sources.
4. They will assess the differences and similarities of messages and symbols of different fractions.
5. Students will interpret the source and make an analysis about the messages those sources were sending and aims they had.



INTRODUCTION

P

Under the term propaganda, we understand the influence to the human consciousness and emotions, in the aim to, by means of special communication, to change the attitudes of certain persons, groups or nations. Propaganda addresses the reason and feelings, so that the nation or a certain group whose feelings were sensitized are conquered not only for the moment, but for a longer period of time. Hence, the message must be strong, impressive and permanently 'implanted' into to consciousness.

We may define propaganda as an attempt to influence as many people as possible in order to drive them to change their opinion, or, to keep it, in order to act in a certain way. One of forms of propaganda are posters.

A modern political poster was born during the WW1, playing a significant role in communication of the state with the people. At first, posters were encouraging patriotism and national morale.

All messages were written in large, noticeable letters, and the pictures were strong and impressive, with vivid colors, to leave the stronger impression.

A political poster had the following tasks: Unmasking the enemy (internal and external), educating the nation of a state in hatred towards the enemy, encouraging resistance with the people towards the enemy, pointing to civic duties.

Posters were also used to send a message to the population that could not be influenced in another way. In the period of our interest, there was a lot of illiterate or partially literate population, so addressing them through posters was the only way to get the message to them.

Significant characteristic of posters, not typical for other means of propaganda, is prolonged time of exposure over a large surface of territory.

Particular attention is paid to the place of putting the posters. In most cases those were shops, handicraft stores, catering places, public buildings, cafés, movie theatres, hotels, bookshops.

Kosta Nikolić, Njemački propaganda plakat u Srbiji 1941-1944, Beograd, 2001

T

At the beginning, the teacher gives a brainstorming activity about propaganda by asking the pupils the following questions:

1. What is propaganda in your opinion?
2. What forms of propaganda exist today?
3. What may have been the first forms of propaganda?

After the brainstorming activity, the teacher gives the introduction to the pupils to read.

A 1.

The teacher separates the pupils into 4 groups. The teacher has 5 types of posters (**P G**, **A**, **A**, **A P**, **P P**) but doesn't show the pupils to which type the posters belong. The teacher shuffles the posters and lets each group select 5 random posters. Each poster has a short explanation attached to it. The teacher can choose the students that are going to use the explanations. The professor also gives the pupils questions which will help them in their analysis of the poster.

1. What message do the posters send?
2. Which symbols are present (if any) on the poster?
3. What kind of emotions is stimulated by the poster?
4. To which fraction does the poster belong to?

While the students are analyzing the posters the teacher draws the given table on the board.

P G	A	A	A P	P P

After the pupils have analyzed the posters, each group gives a short explanation on each of the 5 posters they have, one at a time, and stick the poster in the column they think it belongs to.

At the end of Activity 1, the teacher arranges a discussion about the similarities and differences of messages and symbols in the different groups of posters.

A 2.

Each group has to draw their own PRO ALLY poster using the elements and messages which they think are the most important in that type of posters. Each group has to present their work and explain the messages and the symbolism which they used in their drawing.

The teacher can conclude the workshop with a discussion and comparison of WWII propaganda and present day propaganda.



45
minutes



P G S ;
 22.6.41 A year of European fights for freedom. Europe is defending its culture from the menace from the east

Arhiva zemaljskog muzeja, Sarajevo



P G C ;
 PROTECTION can Croatia find only on the side of Germany

Katalog izlozbe Svjedoci dubrovske povijesti 1918-1995, Dubrovnik, 2010



P G C ;
 BOLSHEVISM will be the end of Croats to From it only Germany can save us

Katalog izlozbe Svjedoci dubrovske povijesti 1918-1995, Dubrovnik, 2010



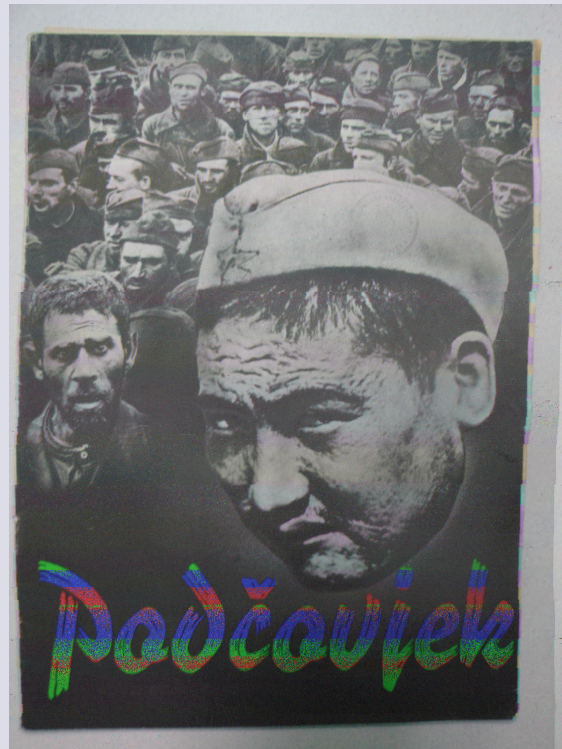
A S
 Everything over your back Serb. A friendly meeting of two Serb eaters. (Tito and Stalin)

Kosta Nikolić, Nemački ratni plakat u Srbiji 1941-1944, Nova Pazova, Bonart, 2000, str. 74



A S
 Everything over your back Serb. A friendly meeting of two Serb eaters. (Tito and Stalin)

Kosta Nikolić, Nemački ratni plakat u Srbiji 1941-1944, Nova Pazova, Bonart, 2000, str. 74



C
 Under human (A communist of Asiatic origin)

Narodni mjezej Crne Gore, Arhiv, Zbirka dokumenata NOB-a



C
 What do you like more: A silent dream or Bolshevistic violence

Katalog izložbe Svjedoci dubrovačke povijesti 1918-1995, Dubrovnik, 2010



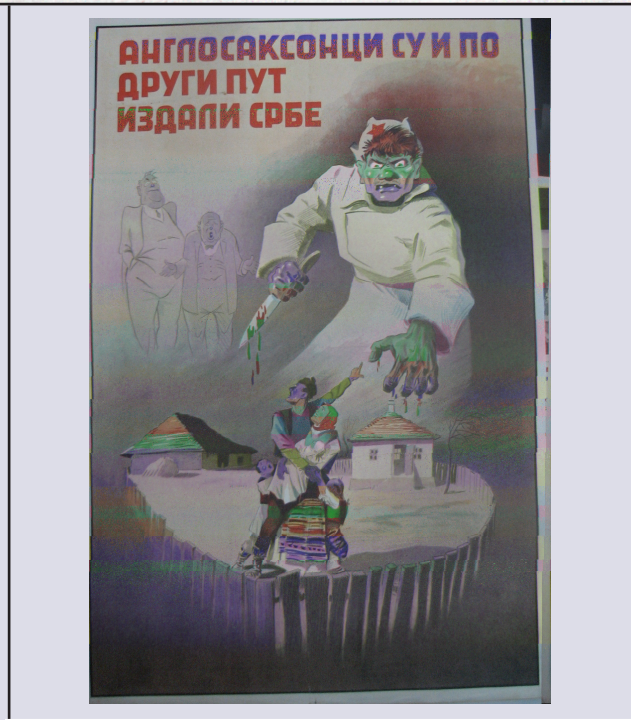
S
 The bandits are preparing the way for Bolshevism
 Get away from these low people.

<https://sites.google.com/site/mycollectionofposters/propaganda/world-war-ii/slovenia> (27.05.2013. 15:38)



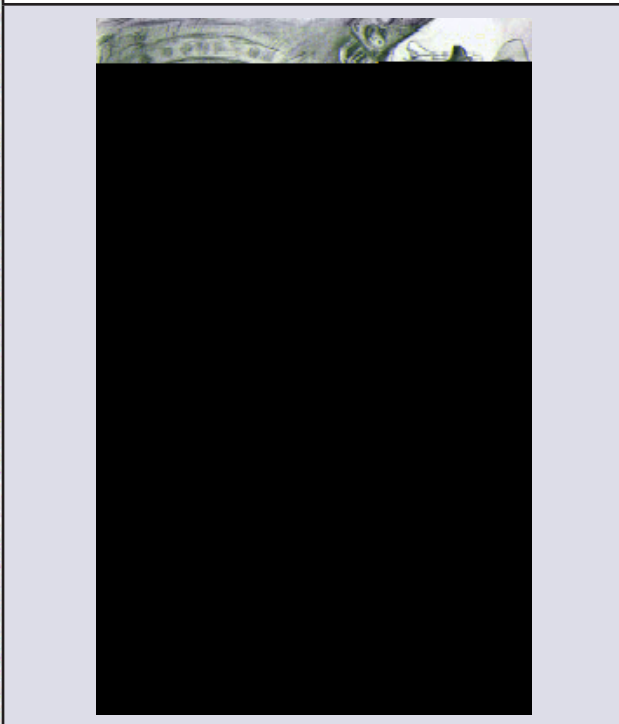
A S :
 Bolshevik Europe, JALTA THE DEATH OF NATIONS (Churchill, Stalin and Roosevelt)

www.slikomat.com/slika3692972.htm (27.05.2013 15:43)



A S :
 The Anglo-Saxons' have for the second time betrayed the Serbs

Kosta Nikolić, Nemački ratni plakat u Srbiji 1941-1944, Nova Pazova, Bonart, 2000, str. 72



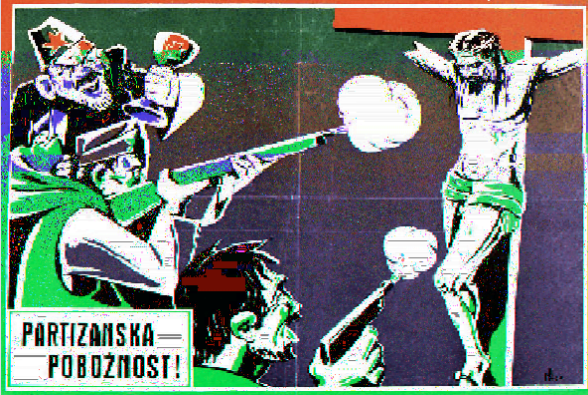
A S :
 USA is blessing Europe

<https://lh4.googleusercontent.com/-J3Vq7DLPmt4/T2DSTTPuEh/AAAAAABM24/tSmDxqANV6o/s1600/D15.jpg>
 (27.05.2013, 17:49)



A S : WH ?
 Belgrade 16-17 .IV. 1944 (The day of intense allied bombing of Belgrade)

Kosta Nikolić, Nemački ratni plakat u Srbiji 1941-1944, Nova Pazova, Bonart, 2000., str. 66



A P S ,
PARTISAN DEVOTION

<https://lh3.googleusercontent.com/-u2jrF3AAwCM/T2DSVWRVpCI/AAAAAABM3g/KiPRy2hpXUc/s1600/D21.jpg>
(27.05.2013. 18:10)



A P S ,
Your faith is in danger

<https://lh6.googleusercontent.com/-jln060PMdbQ/T2DSQo87eNI/AAAAAABM2g/mRP8lo3vaxk/s1600/D10.jpg>
(27.05.2013. 18:10)



A P S ,
Liberator? NO, NEVER...

Arhiva zemaljskog muzeja, Sarajevo



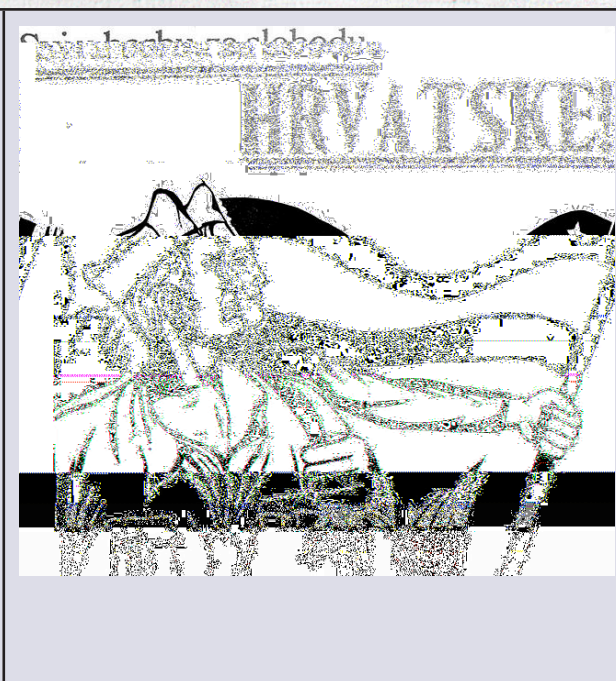
A P S ,
Serbia is in the anti communistic front

Kosta Nikolić, Nemački ratni plakat u Srbiji 1941-1944, Nova Pazova, Bonart, 2000, str. 37



S P ,
For the latest hit!

<https://lh6.googleusercontent.com/-W6bqxTRshcY/T2DScDpt2wI/AAAAAABM5k/Eu6PC45Kgy0/s1600/P13.jpg>
(27.05.2013 18:20)



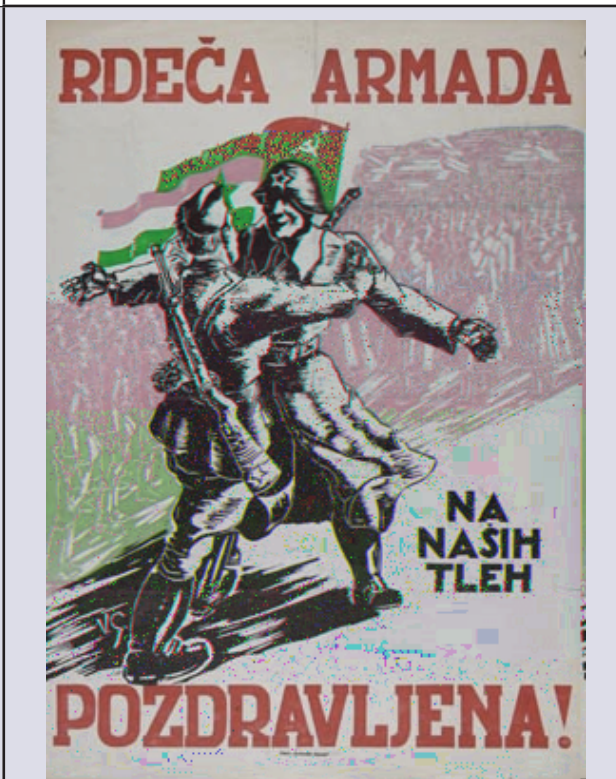
C P ,
Everyone fight for the freedom of Croatia

http://commons.wikimedia.org/wiki/File:Partizanski_plakat.jpg
(27.05.2013 18:20)



S P ,
Grab all the weapons!!

<https://lh4.googleusercontent.com/-BSFkwTEVYfo/T2DSgpsZrkl/AAAAAABM7A/x9uG92fhJK4/s1600/mmsblog0001702jk0.jpg>
(27.05.2013 19:40)



S P ,
Red Army was welcomed to our soil!

<https://lh6.googleusercontent.com/-GHseRG121Ps/T2DSezl6i0I/AAAAAABM6I/rmoXufg5Niw/s1600/P20.jpg>
(27.05.2013 19:40)